

# Camp Fire USA Baking Contest

## Official Rules

**VOID WHERE PROHIBITED BY LAW.** CONTEST IS OFFERED AND OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND DISTRICT OF COLUMBIA WHO RESIDE AND ARE PHYSICALLY LOCATED IN THE US AND DC, WHO ARE 5 to 15 YEARS OF AGE AS OF SEPTEMBER 1, 2004 and members of Camp Fire USA. Contest begins on September 1, 2004 and ends at midnight Central Standard Time (CST) on November 30, 2004 (“Contest Period”). This Contest is Sponsored by Camp Fire USA (“Sponsor”).

**HOW TO ENTER:** Youth and parent or guardian will create, decorate and describe in under 50 words an original baked creation. In addition, a written description of less than 150 words should reflect the process and learning experiences of the creation. The entry will be brought to the council’s contest location at the time of judging and presented with both written descriptions.

**Food creation must include the use of one of the following Pillsbury products: Cake/Cupcake Mix, Brownie Mix, Quick Bread Mix, Cookie Mix, Muffin Mix or Frosting.** Food creation entry, in its entirety, must be an edible product. Description of food creation must not violate or infringe the rights of any third party, including but not limited to rights of copyright, trademark, publicity or privacy. **LIMIT:** One entry (food creation) per entrant. Description must be truthful in all respects and must be solely the original work of entrant (or entrant *and* his/her parent/legal guardian). **DO NOT COPY THE WORK OF OTHERS.** No form of entry other than that specified herein is permitted; use of automated, programmed, robotic or like forms of entry is prohibited. Any person who attempts to participate with multiple street addresses, under multiple identities to enter multiple times will be disqualified. Sponsor and its agencies are not responsible for lost, late, misdirected, damaged, illegible, incomplete, incorrect, misrouted entries. Sponsor reserves the right to edit, adapt, copyright, publish and use any or all of the entries in any manner Sponsor sees fit, including publishing on the Internet, without additional compensation.

**JUDGING:** Each entry will be judged based on the following criteria: (a) Originality and Creativity (40%); (b) Visual Appeal (30%); and (c) Ease of Preparation (30%). **Official Judging:** The final decision for the Grand Prize will be based on judging by a panel of judges. The panel of judges will give each entry a point score, with a maximum of 100 points.

**PRIZES/APPROXIMATE RETAIL VALUE “ARV”:** One Grand Prize Winner will be chosen from each participating council. One (1) Grand Prize: One Hundred Dollars (\$100). Grand Prize will be awarded in the form of a check in the name of the winner’s parent/ legal guardian. Approximate Retail Value (ARV): \$100 Prizes are not transferable. No prize substitution allowed. Winner will be notified immediately.

**ELIGIBILITY:** Contest is open only to legal residents of the 50 United States and DC, who are 5 to 15 years of age as of September 1, 2004 and members of Camp Fire USA. Entrants whose parents/legal guardians are professional cooks or chefs (defined as any person who has received compensation, including a prize or award, for his/her cooking) are NOT eligible.

**CONDITIONS:** By entering, entrant and entrant’s parent or legal guardian agree to be bound by these Official Rules and the decisions of judges and the Sponsor, whose decisions will be final and may not be challenged for any reason. Where legal, by

accepting prize(s), winner (and his/her parent/legal guardian) grants to Sponsor the right to use winner's name, address (city, state), likeness and entry for advertising/publicity/trade purposes, and any and all rights to said use, without notice or further compensation. Also any decision by Sponsor to decline the use of the winner's name/picture/likeness/entry for advertising/publicity/trade purposes, or termination of any contests, is at Sponsor's sole discretion without notice or further compensation. Entrants and entrant's parent or legal guardian release, indemnify and agree to hold harmless Sponsor, their promotional and advertising agencies, as well as the officers, directors, employees, representatives and agents of any of the foregoing entities and their respective parents, affiliates and subsidiaries, for any damage, injuries, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize or participation in the Contest. Sponsor, its officers, directors, agents and employees are not responsible or liable for: (1) illegible, incomplete, damaged, misdirected, late, lost, incorrect, misrouted entries; (2) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (3) errors or delays in transmission; (4) any condition caused by events beyond the control of the Sponsor which may cause the Contest to be disrupted or corrupted; (5) any losses or damages caused by the acceptance or use of prizes or from participation in the Contest; or (6) any printing or typographical errors in any materials associated with the Contest. The Sponsor may prohibit any entrant from participating in the Contest at its sole discretion, if an entrant or its parent/legal guardian shows a disregard for the Contest Official Rules or acts: (a) in a manner Sponsor determines to be not fair or equitable, including but not limited to tampering with the Contest or the Contest web site; (b) with an intent to annoy, threaten or harass any other entrant or the Sponsor; or (c) in any other disruptive manner. Sponsor reserves the right in its sole discretion to cancel, terminate or suspend this Contest should electronic viruses, other malicious software attacks, unauthorized human intervention, systems malfunctions, failures, difficulties or other causes beyond the control of the Sponsor and its agencies corrupt or affect the administration, security, fairness or proper play or conduct of the Contest. In such event, Sponsor will conduct the Contest in accordance with these Official Rules in a manner deemed fair, proper and equitable by Sponsor, in its sole discretion. Any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration in the State of Missouri, without giving effect to any conflicts of laws principles, and entrant's parent/legal guardian consents on his/her behalf and on behalf of his/her child to the exclusive jurisdiction and venue of the state and federal and pursuant to the Commercial Rules of the American Arbitration Association then in effect and applying state substantive law (without regard to choice of law or conflict of law principles) and subject to any limitation of liability set forth in these Official Rules. Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorney's fees, indirect, special, incidental, consequential, exemplary, punitive or multiple damages.

**SPONSORS:** Camp Fire USA, 4601 Madison Avenue, Kansas City, MO 64112-1278

### Council Baking Contest Entry Form

**PLEASE PRINT CLEARLY**

Entrant's First and Last Name: \_\_\_\_\_ Age (as of 9/1/04): \_\_\_\_\_  
Street Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number (Area Code): \_\_\_\_\_

Name of Creation: \_\_\_\_\_

Description of Creation (50 words or less): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Description of Baking Process and What You Learned (150 words or less): \_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Pillsbury® Baking Product Used (see rules for eligible products): \_\_\_\_\_

**I HAVE READ AND UNDERSTAND THE FULL OFFICIAL RULES.**

Signature of Parent/Guardian: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_